

# The Arpenaz 26 Compact Fresh Cooler takes the heat out of summer!

SMARTER AND LIGHTER THAN A STANDARD COOLER,  
IT'S ALSO MORE COMPACT WITH UNIQUE SELF-INFLATING TECHNOLOGY.  
IT'S THE NEW MUST-HAVE FOR SUMMER PICNICS.

Innovation doesn't have to be complicated!  
With the Arpenaz 26 Compact Fresh Cooler,  
Quechua proves that the simplest ideas can  
give rise to the greatest products.

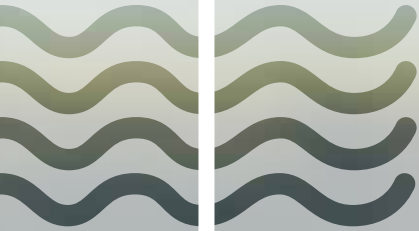


 Quechua

# THE ARPENAZ 26 COMPACT FRESH COOLER

BASED ON THE PRINCIPLE THAT INSULATION KEEPS THE COOLNESS IN, QUECHUA HAS DESIGNED A COOLER THAT USES THE INCREDIBLE INSULATING POWER OF AIR.

We've added one material that retains the cold and another that deflects heat to create a product that's 60% more effective than a rigid cooler and 40% more effective than an electric one.





# The Arpenaz 26 Compact Fresh Cooler



STANDARD RIGID COOLER



ELECTRIC COOLER

5°C → 15°C



A cooler's effectiveness is measured by how quickly 5°C water heats up to 15°C inside the cooler, which is itself placed in a 32°C heat chamber.

In a standard rigid cooler, it takes 6 hours 50 min for the water temperature to rise by 10°C vs 8 hours in an electric cooler.

With the Arpenaz 26 Compact Fresh Cooler, the water takes 11 hours to rise by 10°C!

\*tests conducted by an independent laboratory comparing leading products on the market

# The Arpenaz 26 Compact Fresh Cooler



ONCE IT'S FULL, THE COOLER  
DISAPPEARS INTO YOUR  
BACKPACK!


And because smart ideas have got to be  
user-friendly, the Compact Fresh Cooler  
can be folded for easy storage and only  
weighs a kilo — less than half of a  
standard rigid cooler!



Cooler  
ARPENAZ 26 COMPACT FRESH  
£32,99



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